



**For Immediate Release**

## **Children's Museum of Denver at Marsico Campus Wins 10Best Children's Museum by USA TODAY**

DENVER, Colo. (March 2, 2020) – The Children's Museum of Denver at Marsico Campus has been awarded USA Today's 2020 10Best Readers' Choice travel award. To kick off the competition, a panel of experts narrowed down the field of North American children's museums to 20 nominees. After that, it was up to the voters - who turned out in droves - landing the Museum in the top 10.

It's been an exciting few years at the Children's Museum; they recently won the National Medal for Museum and Library Service for their commitment to accessibility, opened Adventure Forest, an aerial course and immersive art installation that has drawn visitors from all over the world, experienced record breaking attendance, and completed a Master Plan that will help the Museum better serve the families of today and tomorrow while pushing the boundaries of what a children's museum can do and be.

"All of us at the Children's Museum of Denver at Marsico Campus are so thankful for the support of our community, to everyone who voted and shared, including Governor Jared Polis," said Museum President, Mike Yankovich, "This award is truly a testament to the passion and creativity of our staff and to Denver cultural community as a whole."

The Children's Museum would also like to congratulate the Denver Museum of Nature and Science, honored with a 10Best award of their own in the science museum category.

### **About the Children's Museum of Denver at Marsico Campus**

The mission of the Children's Museum of Denver at Marsico Campus is to create extraordinary experiences that champion the wonder and joy of childhood. They believe in kid-powered learning and every day, their expertly designed exhibits and programs open doors for Colorado's curious young minds to express what they know and to discover, create and explore more - on their own terms.

Since 1973, the Children's Museum of Denver at Marsico Campus has served the Denver metro community as a learning institute dedicated to the education and growth of young children and their caregivers. The Museum provides rich play experiences and a dynamic learning environment for children to joyously learn through innovative and interactive hands-on exhibits, engaging daily programming and year-round special events. Last year, they served 611,000 children and their grown-ups.

The Children's Museum of Denver at Marsico Campus is a 501(c)(3), private non-profit organization, and a Tier II SCFD member.

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