MEDIA UPDATE
September 21, 2018

Timeline Update: Adventure Forest
at the Children’s Museum of Denver at Marsico Campus

Innovative outdoor experience timing shifted; media invited for hard hat tours.

Denver, CO – In June, the Children’s Museum of Denver at Marsico Campus broke ground on a major new exhibit. Adventure Forest is an outdoor aerial adventure course and immersive, exploratory sculpture.

Construction is well underway, but is taking longer than estimated. Adventure Forest opening dates, originally slated for September, have shifted to later this year.

“Building and constructing Adventure Forest - something so incredibly unique - is taking longer than our original estimated timeline,” said Mike Yankovich, Museum president. “Adventure Forest is coming, and it will be extraordinary! We want to give it the time and care it needs to be the absolute best it can be.”

Adventure Forest is designed for confident climbers and their grown-ups, featuring elements like rope swings, a glass bridge, slinky climb, a lookout that sits over 55 ft in the air, and dueling 70 ft slides with rainbow prisms to return you to earth. And, sitting 90 feet above the banks of the South Platte River and I-25, the sculpture will be a new landmark in Denver’s skyline.

Members of the Media
Curious to get a closer look? Contact us for a hard hat tour.

Attachments
Exhibit rendering with experience callouts
Animated flythrough video of Adventure Forest, abbreviated
Animated flythrough video of Adventure Forest, extended
Exhibit logos and construction photos
Adventure Forest is a unique collaboration between the Museum’s in-house exhibit design team, Bonsai Design, a world-class adventure course firm based in Grand Junction, Denver Parks and Recreation, and artist Wes Sam-Bruce.

About Bonsai Design
Bonsai Design is a Design-Build firm based out of Grand Junction, Colorado, with 15 years of experience in the Aerial Adventure Course Industry having designed and built over 65 installations serving over one million individual participant experiences. Adventure Forest is a unique, artistic and unconventional project that fulfills the demand for creating something new and experiential. Participants will have a completely new experience navigating this park that utilizes visual and tactile elements to stretch the imagination and engage the senses.

About Wes Sam-Bruce
Wes Sam-Bruce is an artist based in Greeley, Colorado. Wes’ favorite things to create are exploratory installations which act as living metaphors to the reveal the deep connections and mystery between ourselves, others and with nature. Recent projects include an exhibition titled, Cavernous: The Inner Life of Courage at Massachusetts Museum of Contemporary Art (Mass Moa) and the permanent exhibit, The Wonder Sound at The New Children’s Museum in San Diego. See more of his artwork and adventures on Instagram @wesleysambruce or on the web at www.livethecuriouslife.com.

About the Children’s Museum of Denver at Marsico Campus
The mission of the Children’s Museum of Denver at Marsico Campus is to create extraordinary experiences that champion the wonder and joy of childhood. They believe in kid-powered learning and every day, their expertly designed exhibits and programs open doors for Colorado’s curious young minds to express what they know and to discover, create and explore more - on their own terms.

Since 1973, the Children’s Museum of Denver at Marsico Campus has served the metro-Denver community as a learning institute dedicated to the education and growth of young children and their caregivers. The Museum provides rich play experiences and a dynamic learning environment for children to joyously learn through innovative and interactive hands-on exhibits, engaging daily programming and year-round special events. Last year, they served 558,000 children and their grown-ups.

The Children’s Museum of Denver at Marsico Campus is a 501(c)(3), private non-profit organization, and a Tier II SCFD member.

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