



EVENT ANNOUNCEMENT

September 7, 2017

Tomorrow: Children's Museum of Denver at Marsico Campus Unveils New Collaborative Painting Project: A 1972 VW Bug

Museum exhibits team reimaged this classic car into a canvas for all to paint

Note: Please use "Children's Museum of Denver at Marsico Campus" in all publications.



Denver, CO – The Children's Museum of Denver at Marsico rescued this vintage (and title-less) 1972 VW Bug with help from NuVintage, an Arvada-based mechanic specializing in Volkswagens, and the exhibits team transformed it into the next collaborative painting experience. The car was cut in half, secured and installed in The Art Studio to look like it is "melting" into the floor. This piece replaces the beloved bison duo that lived in the Museum for nearly 20 months, painted on by hundreds of thousands of children.

The new sculpture will be unveiled to the public at 9:15 in The Art Studio at the Children's Museum of Denver at Marsico Campus, and guests will be invited to make the first marks.

Media are invited to capture the unveiling and inaugural painting by children of all ages.

About the Children's Museum of Denver at Marsico Campus

The mission of the Children's Museum of Denver at Marsico Campus is to create extraordinary experiences that champion the wonder and joy of childhood. They believe in kid-powered learning and every day, their expertly designed exhibits and programs open doors for Colorado's curious young minds to express what they know and to discover, create and explore more - on their own terms.

Since 1973, the Children's Museum of Denver at Marsico Campus has served the metro-Denver community as a learning institute dedicated to the education and growth of young children and their caregivers. The Museum provides rich play experiences and a dynamic learning environment for children to joyously learn through innovative and interactive hands-on exhibits, engaging daily programming and year-round special events. Last year, they served 502,000 children and their grown-ups.

The Children's Museum of Denver at Marsico Campus is a 501(c)(3), private non-profit organization, and a Tier II SCFD member.

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