



## Event Announcement

September 15, 2017

### **Hop, Skip & a Jump Start at the Children's Museum of Denver at Marsico Campus**

*Grown-ups and children of all ages can find a race perfect for them at this family fitness event*



**Denver, CO** – On Sunday, September 17, hundreds of tiny runners, wobbling toddlers, determined crawlers and their grown-ups will descend upon the Children's Museum of Denver at Marsico Campus for a one-of-a-kind family fitness event. The Museum's 11<sup>th</sup> annual Hop, Skip & a Jump Start is dedicated to promoting healthy habits and lifestyles in a kid-friendly way, offering multiple races and events for every member of the family.

#### **What:**

- Stroller-friendly 5K along the South Platte River Trail
- Mini-Meets
  - Infant Crawl – 10 feet (crawlers only)
  - Toddler Trot – 1/8 mile (suggested ages 1-3)
  - Kid Course – 1/4 mile (suggested ages 4+)
- Post-race expo
- Prizes will be awarded for the following 5K categories
  - Top three male/female
  - Top male/female, ages 13-17
  - Top male/female, ages 9-12
  - Top male/female, ages 8 and under

#### **When:**

- Sunday, September 17
- Day-of registration begins at 7:30 am

- 5K and expo begins at 9 am
- Mini-Meets start at 10:15 am

**Cost:**

**5K Registration Fees:**

“Wait For Me” Registration: \$32 (ends at 4 pm on September 15)

“Just In Time” Day-Of Registration: \$38 (September 17)

**Mini Meet Registration Fees (Children only - Infant Crawl, Toddler Trot and Kid Course):**

“Wait For Me” Registration: \$16 (ends at 4 pm on September 15)

“Just In Time” Day-Of Registration: \$20 (September 17)

Registration includes Museum admission. For more information, or to register for the races, call 303-561-0104 or visit [mychildsmuseum.org](http://mychildsmuseum.org).

**Why:**

Hop, Skip & a Jump Start is a fundraiser for the Children’s Museum of Denver at Marsico Campus. All proceeds support the Museum’s educational programs, interactive exhibits, outreach initiatives and activities that encourage both children and adults to engage, play, grow and learn.

**Presenting Sponsor:** Vail Resorts

**Additional Support:** The Goddard School

**Mile Marker Donor:** Denver-Vail Orthopedics

**Media Sponsors:** 5280 and Denver Post

**About the Children’s Museum of Denver at Marsico Campus**

The mission of the Children's Museum of Denver at Marsico Campus is to create extraordinary experiences that champion the wonder and joy of childhood. They believe in kid-powered learning and every day, their expertly designed exhibits and programs open doors for Colorado's curious young minds to express what they know and to discover, create and explore more - on their own terms.

Since 1973, the Children’s Museum of Denver at Marsico Campus has served the metro-Denver community as a learning institute dedicated to the education and growth of young children and their caregivers. The Museum provides rich play experiences and a dynamic learning environment for children to joyously learn through innovative and interactive hands-on exhibits, engaging daily programming and year-round special events. Last year, they served 502,000 children and their grown-ups.

The Children’s Museum of Denver at Marsico Campus is a 501(c)(3), private non-profit organization, and a Tier II SCFD member.

**Children’s Museum of Denver at Marsico Campus Contacts:**

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