

Media Advisory

FOR IMMEDIATE RELEASE

April 25, 2017

Tomorrow - Ribbon cutting to celebrate art installation at Children's Museum of Denver at Marsico Campus: *Opening Doors, an exhibit welcoming all*

Press conference with Mayor Michael B. Hancock, Museum leadership, contributing artists and community children will kick off exhibit and "Pay As You Will Day"

Denver, CO –Wednesday, April 26 – Tomorrow morning, the Children's Museum of Denver at Marsico Campus will unveil a poignant and timely public art exhibition, *Opening Doors*, to celebrate our diverse community. To kick off the exhibit opening, the Museum will host a ribbon cutting with Mayor Michael B. Hancock, Museum leadership, contributing artists and community children.

Created by local artists, *Opening Doors* features a series of 11 open doors that form a welcome ribbon at the Museum entrance. The Children's Museum is a place for all families regardless of immigration status, race, color, national origin, disability, religion, creed, gender identity or sexual orientation, and this exhibit is intended to honor this value with the compelling message, "all are welcome here!"

Directly following the ribbon cutting the Museum will host a "Pay As You Will Day" from 9 am – 7:30 pm, where families can choose their own admission price.

The interactive exhibit will live on the Museum plaza through the fall of 2017, free for all to experience.

When:

Wednesday, April 26

Ribbon cutting: 8:30 – 9 am with a prompt program start at 8:45 am

"Pay As You Will Day": 9 am – 7:30 pm

Where:

Children's Museum of Denver at Marsico Campus Entrance Plaza
2121 Children's Museum Drive, Denver, CO 80211

Event Speakers and Agenda:

- Welcome with Museum Board Chair, Whitney Holmes
- Opening Remarks by Mayor Michael B. Hancock
- Exhibition Statement with Museum President, Mike Yankovich
- Ribbon cutting and unveiling with community children

Media Comments:

- Mult Box provided for direct feed
- One-off interviews with select artists and Museum President to follow
- Reserved parking for Press at front of drive
- **Photo Op:** Series of 11 doors, all different shapes and sizes, designed by local artists to inspire peace and interconnectedness; community children, Mayor, contributing artists and Museum President leading the ribbon cutting

Opening Doors Contributing Artists:

- Ramón Bonilla
- Gwylm Cano
- Maeve Eichelberger
- Sarah Fukami
- Jennifer Ghormley
- Ebony Ice and Kristen Thomas
- Jay Michael Jaramillo and Jerry Jaramillo
- Community children and Museum staff, led by Salim Khoury
- Armando Silva (Artmando)
- Frankie Toan

About the Children’s Museum of Denver at Marsico Campus

The mission of the Children's Museum of Denver at Marsico Campus is to create extraordinary experiences that champion the wonder and joy of childhood. They believe in kid-powered learning and every day, their expertly designed exhibits and programs open doors for Colorado's curious young minds to express what they know and to discover, create and explore more - on their own terms.

Since 1973, the Children’s Museum of Denver at Marsico Campus has served the metro-Denver community as a learning institution dedicated to the education and growth of young children and their caregivers. The Museum provides rich play experiences and a dynamic learning environment for children to joyously learn through innovative and interactive hands-on exhibits, engaging daily programming and year-round special events. Last year, they served 502,000 children and their grown-ups.

The Children’s Museum of Denver at Marsico Campus is a 501(c)(3), private non-profit organization, and a Tier II SCFD member.

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