



## MEDIA ADVISORY

June 9, 2017

### Be My Neighbor Day at the Children's Museum of Denver at Marsico Campus

*Rocky Mountain PBS, Food Bank of the Rockies, the Children's Museum, Vroom and the Denver Trolley team up for community event to teach ways to be a good neighbor.*

*Note: Please use "Children's Museum of Denver at Marsico Campus" in all publications.*



**Denver, CO** – In celebration of families, neighborhoods, and the values and themes of "Daniel Tiger's Neighborhood" airing on Rocky Mountain PBS, the Children's Museum of Denver at Marsico Campus, Rocky Mountain PBS, Food Bank of the Rockies, Vroom and the Denver Trolley teamed up to create "Be My Neighbor Day." The free event at the Children's Museum has activities that promote volunteerism and family engagement in the spirit of community.

***This free event is sold out but will make a great photo op!***

**What: Be My Neighbor Day**

A morning of community service and meet & greets with Daniel Tiger

*Activities include:*

Service activity with Food Bank of the Rockies

Meet & greets with Daniel Tiger

Free rides on the historic Denver Trolley

Vroom brain-building stations throughout the event

Free Shutterbus photo booth

Play in Joy Park

**Photo Opportunities:** Family-friendly community service project with Food Bank of the Rockies, free rides on the historic Denver Trolley, kiddos with Daniel Tiger, Vroom brain-building stations and free play in Joy Park

**When: Saturday, June 10**

8 – 9:30 am

**Where:** Children’s Museum of Denver at Marsico Campus  
2121 Children’s Museum Drive, Denver, CO 80211

**Cost:** This free event is sold out.

**Be My Neighbor Day Partners:** Rocky Mountain PBS, Food Bank of the Rockies, Vroom and Denver Trolley

**About the Children’s Museum of Denver at Marsico Campus**

The mission of the Children's Museum of Denver at Marsico Campus is to create extraordinary experiences that champion the wonder and joy of childhood. They believe in kid-powered learning and every day, their expertly designed exhibits and programs open doors for Colorado's curious young minds to express what they know and to discover, create and explore more - on their own terms.

The Children’s Museum of Denver at Marsico Campus is a 501(c)(3), private non-profit organization, and a Tier II SCFD member.

**About Food Bank of the Rockies**

Food Bank of the Rockies, a non-profit organization, distributed nearly 48 million meals last year through our direct service programs and partner agencies, serving clients in Northern Colorado, including Metro Denver, and the entire state of Wyoming. 1 in 7 Coloradans, including nearly 1 in 4 Colorado children, struggle with hunger. Since 1978, FBR has provided more than 567 million meals to people in need in our community. Food Bank of the Rockies is a member of Feeding America. For additional information, please visit [www.foodbankrockies.org](http://www.foodbankrockies.org). “Like” FBR on [Facebook](#) and [Instagram](#), follow us on [Twitter](#) and subscribe to our [blog](#)!

**About Rocky Mountain PBS**

Rocky Mountain PBS’ mission is to enrich the lives of Coloradans through engaging and essential programs, services and community partnerships that inform, enlighten and entertain. Rocky Mountain PBS began in Denver in 1956 as Colorado's first public television station. It is now Colorado's only statewide television network, with stations in Denver (KRMA), Pueblo/Colorado Springs (KTSC), Steamboat Springs (KRMZ), Grand Junction (KRMJ) and Durango (KRMU).

**Children’s Museum of Denver at Marsico Campus Contact:**

Zoe Ocampo, Director of Marketing and Membership  
303-895-0066  
[zoeo@cmdenver.org](mailto:zoeo@cmdenver.org)

**Rocky Mountain PBS Contact:**

Elizabeth Mayer, Director of Community Engagement  
303-620-5797  
[elizabethmayer@rmpbs.org](mailto:elizabethmayer@rmpbs.org)