



EVENT ANNOUNCEMENT

December 30, 2016

Tomorrow - Ring in the "Noon" Year at the Children's Museum of Denver at Marsico Campus

Our family-friendly New Year's event is a day of non-stop festive fun - including our new Sparkly Science Program - all before bedtime!

Note: Please use "Children's Museum of Denver at Marsico Campus" in all publications.



Denver, CO – We're bringing in the sights, sounds and excitement of Times Square to the Children's Museum!

Ring in 2017 at Noon Year's Eve with ball drops on the hour, bubble wrap fireworks, fountains of confetti, crafts, appearances by special characters and more!

What:

Noon Year's Eve

The Museum's family-friendly version of a rocking New Year's party filled with glittery ball drops, rainbow confetti, bubble wrap "fireworks" and festive art projects.

Photo Opportunities: Hundreds of kids stomping on huge sheets of bubble wrap on the plaza with streams of confetti raining down as we count down each hour with a sparkling ball drop - from 20 feet in the air!

Ball drops on the hour from 10 am – 4 pm.

Other activities include face painting, sparkler and noisemaker crafts, Vern's Mini Train (\$2 per ride), music on the plaza with KBCO and meet & greets with the Klondike the Polar Bear and other surprise guests.

Our brand new Sparkly Science program will feature our educators in glittery lab coats creating dry ice vapor bubbles, "elephant toothpaste" and more!

When: Saturday, December 31
9 am – 4 pm
Ball drops on the hour from 10 am – 4 pm.

Where: Children’s Museum of Denver at Marsico Campus
2121 Children’s Museum Drive, Denver, CO 80211

Cost: Event Day Pricing
Under age 1: Free
Ages 1 and 60+: \$13
Age 2 – 59: \$15
Members: 50% discount on Event Day Pricing
SNAP/Quest cardholders: 50% discount on Event Day Pricing
Vern’s Mini Train is \$2 per ride

Major sponsor: Xcel Energy

Media sponsors: 5280 Magazine, KBCO and Yellowscene

Bubble wrap generously donated by Annex Brands and Pak Mail

About the Children’s Museum of Denver at Marsico Campus

The mission of the Children’s Museum of Denver at Marsico Campus is to create extraordinary experiences that champion the wonder and joy of childhood. They believe in kid-powered learning and every day, their expertly designed exhibits and programs open doors for Colorado’s curious young minds to express what they know and to discover, create and explore more - on their own terms.

Since 1973, the Children’s Museum of Denver at Marsico Campus has served the metro-Denver community as a learning institute dedicated to the education and growth of young children and their caregivers. The Museum provides rich play experiences and a dynamic learning environment for children to joyously learn through innovative and interactive hands-on exhibits, engaging daily programming and year-round special events. Last year, they served 502,000 children and their grown-ups.

The Children’s Museum of Denver at Marsico Campus is a 501(c)(3), private non-profit organization, and a Tier II SCFD member.

Children’s Museum of Denver at Marsico Campus Contacts:

Zoe Ocampo, Director of Marketing and Membership
303-895-0066, cell
zoeo@cmdenver.org

Kimber J. Kuhl, Marketing and Communications Coordinator
303-561-0101, office | 612-227-3317, cell
kimberk@cmdenver.org

###