



FOR IMMEDIATE RELEASE

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Children's Museum of Denver at Marsico Campus: Where Are They Now

One year after Grand Reopening they are winning awards, celebrating record-breaking attendance and internationally consulting on museum design

Denver, CO – November 21 – Yesterday, the Children's Museum of Denver at Marsico Campus celebrated one year since they cut the ribbon on the most significant expansion in the Museum's 43-year history.

On November 20, 2015, the Museum opened the doors after more than doubling their size with a \$16.1 million expansion. And now, will one year full of with extraordinary new exhibits and dynamic programming, the Museum tallies record-breaking attendance of over 550,000 visitors for the year.

Awards

The Children's Museum and expansion partners have been nationally recognized for this project in categories including building construction and branding, web and signage design. Accolades include:

- ACE Best Building Project (Under \$10m) – Associated General Contractors Colorado, 2016 [Fransen Pittman General Contracts, Denver, CO]
- American Graphic Design Award – Graphic Design USA Magazine, 2016 [ArtHouse Design, Denver, CO]
- Merit Award - HOW International Design Awards Competition, 2016 [ArtHouse Design, Denver CO]
- Silver Addy - Website Design - American Advertising Awards, 2016 [Truematter Web Design, Columbia, SC]

Exhibit Design

In the wake of the successful expansion and world-class, one-of-a-kind design, the Museum received myriad case-study and consulting requests, leading to the formation of a new business venture: **The Exhibits Team, Powered by the Children's Museum of Denver at Marsico Campus**. The Exhibits Team was founded to provide other nonprofits and museums fabrication and design consulting and project management.

On the agenda for The Exhibits Team is a children's museum in Taipei, Taiwan, and another in Washington State.

For more information on The Exhibits Team, visit exhibitsteam.org.

About the Children’s Museum of Denver at Marsico Campus

The mission of the Children's Museum of Denver at Marsico Campus is to create extraordinary experiences that champion the wonder and joy of childhood. They believe in kid-powered learning and every day, their expertly designed exhibits and programs open doors for Colorado's curious young minds to express what they know and to discover, create and explore more - on their own terms.

Since 1973, the Children’s Museum of Denver at Marsico Campus has served the metro-Denver community as a learning institute dedicated to the education and growth of young children and their caregivers. The Museum provides rich play experiences and a dynamic learning environment for children to joyously learn through innovative and interactive hands-on exhibits, engaging daily programming and year-round special events.

The Children’s Museum of Denver at Marsico Campus is a 501(c)(3), private non-profit organization, and a Tier II SCFD member.

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