



**FOR IMMEDIATE RELEASE**

**January 20, 2017**

## **2017 Free Days at the Children's Museum of Denver at Marsico Campus**

*Enjoy the Museum for free during Target Tuesday and Joy Park Free Nights*

Note: Please use "Children's Museum of Denver at Marsico Campus" in all publications.

**Denver, CO** – Along with our partners Target and Denver Parks and Recreation, the Children's Museum of Denver at Marsico Campus is proud to announce our 2017 free nights.

### **2017 Target Tuesday Nights**

Target is committed to giving back to the communities where their guests and team members live and work. Through their generous sponsorship of the Children's Museum of Denver at Marsico Campus, families can play for FREE the first Tuesday\* of each month from 4 - 8 pm.

February 7

March 7

April 4

May 2

June 6

July 11

*\*Please note, due to the Fourth of July holiday, Target Tuesday takes place on the second Tuesday in July.*

August 1

September 5

October 3

November 7

December 5

*Please note: Target Tuesday Nights are from 4 – 8 pm only.*

### **2017 Joy Park Free Nights**

Explore 30,000 square feet of outdoor adventure space for FREE during our Joy Park Free Nights. We're keeping the exhibit open after hours from 4 - 8 pm (or dusk) on the third Friday of every month, May - September, thanks to a collaboration with Denver Parks and Recreation<sup>[A1]</sup>.

May 19

June 16

July 21

August 18

September 15

*Please note: Joy Park free nights include access to Joy Park only and are weather-permitting. Except for the restrooms, the inside of the Museum will be closed.*

**About the Children’s Museum of Denver at Marsico Campus**

The mission of the Children's Museum of Denver at Marsico Campus is to create extraordinary experiences that champion the wonder and joy of childhood. They believe in kid-powered learning and every day, their expertly designed exhibits and programs open doors for Colorado's curious young minds to express what they know and to discover, create and explore more - on their own terms.

Since 1973, the Children’s Museum of Denver at Marsico Campus has served the metro-Denver community as a learning institution dedicated to the education and growth of young children and their caregivers. The Museum provides rich play experiences and a dynamic learning environment for children to joyously learn through innovative and interactive hands-on exhibits, engaging daily programming and year-round special events. Last year, they served 502,000 children and their grown-ups.

The Children’s Museum of Denver at Marsico Campus is a 501(c)(3), private non-profit organization, and a Tier II SCFD member.

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