



FOR IMMEDIATE RELEASE

October 20, 2010

John Medina, Author of *Brain Rules for Baby*, to Speak at the Children's Museum of Denver

Denver, CO - John Medina, author of *New York Times* bestseller *Brain Rules* and newly released *Brain Rules for Baby* will visit the Children's Museum of Denver for an exclusive event, which is part of his nation-wide book tour. He will share a neuroscientist's perspective on brain development in children ages birth-five, and discuss ways parents and caregivers can support creativity and learning.

Following the informal lecture, there will be a Q & A with the author and a book signing. Tattered Cover will be on-site to sell copies of *Brain Rules for Baby*.

The event is scheduled for Friday, October 29th, 1:30 - 2:30 p.m. at the Children's Museum of Denver. It is a private, adults-only event and space is limited. Those interested in attending can RSVP by emailing rsvp@cmdenver.org.

About the Author

Dr. John J. Medina is a developmental molecular biologist and research consultant. Medina holds joint affiliate faculty appointments at the University of Washington School of Medicine, in its Department of Bioengineering, and at Seattle Pacific University, where he is the director of the Brain Center for Applied Learning Research. In addition, Medina was the founding director of the Talaris Research Institute, a Seattle-based research center originally focused on how infants encode and process information at the cognitive, cellular, and molecular levels.

In addition to *Brain Rules*, Medina's books include: *The Genetic Inferno*, *The Clock of Ages*, *Depression, What You Need to Know About Alzheimer's*, *The Outer Limits of Life*, *Uncovering the Mystery of AIDS*, and *of Serotonin, Dopamine and Antipsychotic Medications*. Medina is also the regular "Molecules of the Mind" contributing columnist for *Psychiatric Times*. He lives in Seattle with his wife and sons.

About the Children's Museum of Denver

Since its inception in 1973, the Children's Museum of Denver has been a place that ignites and fosters a great love of learning. Our mission is to create a community where children and their grownups learn through play. The Museum provides rich play experiences and a dynamic learning environment to help young children prepare for their future. The Children's Museum of Denver is a nonprofit 501(c)(3) organization that relies heavily on the support of Museum friends.

The Children's Museum of Denver is located at I-25 and 23rd Avenue (exit 211), in the Platte River Valley. For more details about the Museum, and its programs and events please visit www.mychildsmuseum.org.

Contacts:

Zoe Ocampo, Marketing and Communications Manager

303.561.0111 – office

303.895.0066 – cell

zoeo@cmdenver.org

Amy Burt, Vice President of Development & Communications

303.561.0105 - office

720.771.4991 - cell

amyb@cmdenver.org

###