



April 26th, 2011

Event Announcement

The Children's Museum of Denver's 38th Birthday Bash will be *An Evening in Magical Madrid*

The adults-only annual fundraiser is inspired by The Story of Ferdinand by Munro Leaf

Denver, CO— The Children's Museum of Denver is turning 38 this June and they are throwing a huge party to celebrate. Nearly 40 years of Colorado children playing, exploring, discovering and learning in a one-of-a-kind Denver institution is, after all, something to commemorate.

The Museum's 38th Birthday Bash, *An Evening in Magical Madrid*, will follow *The Story of Ferdinand* by Munro Leaf, giving guests a glimpse into the childhood story of the peaceful bull who loved to sit and smell the flowers under his favorite cork tree. The party is set in beautiful Madrid highlighted with classic Spanish cuisine, Flamenco dancers and a raffle trip to Spain.

Honorary Chairs, Kim Van Deraa and George Karl and Event Chairs, Merrill Smith and Jenna Stapleton are leading all the efforts to create the most whimsical fundraiser in town. The much anticipated adults-only party, set for **Friday, June 3rd at 6:00 p.m.**, will be full of surprises and fun festivities. The event features silent and live auctions with an exceptional array of items, cocktails, heavy hors d'oeuvres catered by Occasions by Sandy, entertainment, and dancing to live music with local funk band, Funkiphino.

"Kim and I are thrilled to be the honorary chairs of this year's Birthday Bash," said George Karl. "Our daughter loves playing and exploring at the Children's Museum and we love its focus on education. We know that there are so many children who grow up at this Museum and we are excited to help make it better and better."

The Children's Museum of Denver's 38th Birthday Bash, planned by nearly 100 community volunteers, is the Museum's largest fundraiser. The theme for the gala changes annually, drawing inspiration from beloved children's books. Past themes have included "Jungle Jubilee," "35 Wishes with Cats, Hats and Fishes," and "Let the Wild Rumpus Start."

The annual adults-only party is expected to attract over 550 guests, representing philanthropic corporations, organizations and individuals throughout Colorado. Money raised supports the Museum's educational efforts, program supplies, exhibit development, community outreaches, and sponsored admissions. Last year, the Birthday Bash raised nearly \$250,000 through the generosity of the community.

Raffle

This year's raffle is a getaway to beautiful Spain. The package includes Business class airfare for 2 into Madrid, a 6-night stay at Hotel Fuentes de Lucia in the mountains of northern Spain, a \$500 Visa gift card and a \$150 gift certificate to Rioja restaurant in Downtown Denver. Tickets are \$25 each, 5 for \$100 or 11 for \$200.

Ticket Prices

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|------------------------------|-------|
| Junior (34 and younger) | \$100 |
| Individual | \$150 |
| Jr. Patron* (34 and younger) | \$200 |
| Patron* | \$250 |

For ticket purchases or questions please call Lisa Andersson at 303-561-0104 or visit www.mychildsmuseum.org.

Patron Party*

Patron Level guests are also invited to the exclusive Patron Party, on Tuesday, May 3rd at 6:00 p.m. at the 10th Floor Club Room at SPIRE, 891 14th Street. The evening will be complete with cocktails, hors d'oeuvres and mingling with Denver's finest.

Thank you to our Birthday Bash sponsors!

Major Sponsors: Scribbles Stationery & Invitations, Hogan Lovells US, LLP, EnCana Oil & Gas (USA) Inc., **With Additional Support From:** Gill Capital Partners, Morrison & Foerster, LLP, Noble Energy. **Major In-Kind:** Butler Rents, United Airlines, ViaWest.

About the Children's Museum of Denver

Since its inception in 1973, the Children's Museum of Denver has been a place that ignites and fosters a great love of learning. Our mission is to create a community where children and their grownups learn through play.

The Museum provides rich play experiences and a dynamic learning environment to help young children prepare for their future. The Children's Museum of Denver is a nonprofit 501(c)(3) organization that relies heavily on the support of Museum friends.

The Children's Museum of Denver is located at I-25 and 23rd Avenue (exit 211), in the Platte River Valley. For more details about the Museum, and its programs and events please visit www.mychildsmuseum.org.

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