



For Immediate Release

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Children's Museum of Denver Awarded Silver Certification by Colorado Department of Public Health & Environment

Recognized as environmental leader for commitment to sustainability

Denver, Co – On Wednesday, the Children's Museum of Denver was awarded Silver Certification by the Environmental Leadership Program from the Colorado Department of Public Health and Environment.

The Environmental Leadership Program is a statewide reward program that recognizes Colorado's environmental leaders. As one of these leaders, the Children's Museum voluntarily strives to go beyond compliance with state and federal regulations with the goal to be industry leaders in environmental stewardship.

"Sustainable business operations are about making choices through the triple bottom line approach. In that way we create a more robust and resilient organization that uses fewer resources and pays respect to future generations and their ability to prosper," said Rob Irwin, an exhibit designer and environmental champion at the Children's Museum of Denver.

Silver Certification is awarded to companies that are making significant environmental achievements and are striving to implement an Environmental Management System (EMS). The Museum's EMS will soon be tracking everything from water runoff to document printing and elevator usage to the shelf-life of exhibits.

From 2008 to 2009, the Children's Museum saved the equivalent of 8.3 metric tons of CO₂ by reducing its electricity needs – that's the approximate weight of four automobiles. In that year, the Museum also saved more than \$3,100 in utilities, diverted more than 230 cubic yards from the landfill, and educated more than 5,300 children and adults through environmentally-aligned programs at the Museum.

“We are making great strides to reduce our environmental footprint, but there’s still a lot of hard work to do,” Irwin said.

As part of the Children’s Museum’s commitment to operating a safe and environmentally conscious organization, the next goal is a fully functional EMS and a Gold Certification.

About the Children’s Museum of Denver

Since its inception in 1973, the Children’s Museum of Denver has been a place that ignites and fosters a great love of learning. Its mission is to create a community where children and their grownups learn through play.

The Museum provides rich play experiences and a dynamic learning environment to help young children prepare for their future. The Children’s Museum of Denver is a nonprofit 501(c)(3) organization that relies heavily on community support.

The Children’s Museum of Denver is located at I-25 and 23rd Avenue (exit 211), in the Platte River Valley. For more details about the Museum and its programs and events, please visit www.mychildsmuseum.org.

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