



EVENT ANNOUNCEMENT

Tuesday, June 7, 2011



3, 2, 1...Blast Off! Launches Saturday at the Children's Museum of Denver

Summer exhibit will provide a testing ground for young "rocket scientists"

Denver, CO – On Saturday, June 11th at 10:00 a.m., the Children's Museum of Denver and United Launch Alliance will inaugurate the Museum's new summer exhibit with a group rocket launch at the Lunar Outpost and Launch Pad. *3, 2, 1...Blast Off!* is an interactive science exhibit all about the principles of flight and fundamentals of rocket science. The experience was created by ULA, the presenting sponsor, and the Children's Museum to reach both their missions of bringing science and engineering to young children.

The Engineering Lab, located inside the Museum, and the Lunar Outpost and Launch Pad, set up outside on the plaza, will give children the opportunity to explore the elements of aerodynamics, physics, technology and engineering by building, launching and testing their own rockets, planes, hovercrafts and other flying devices. Through experimentation with building materials and a variety of air-pressure mechanisms, kids and their grownups can investigate the properties of flight firsthand.

What:

- Group rocket launch with Children's Museum and United Launch Alliance leaders and Museum members and visitors to kick off *3, 2, 1...Blast Off!*, the Museum's summer-long rocket science exhibit
- Children will receive foam rockets to take home and are encouraged to participate in the group rocket launch

When:

- Launch party takes place Saturday, June 11th at 10 a.m.
- Exhibit runs June 11th to September 6th, 2011

Please note: outdoor experiences are weather permitting.

Where:

Children's Museum of Denver
2121 Children's Museum Drive, Denver, CO 80211

Cost:

All *3, 2, 1...Blast Off!* activities are included with Museum admission

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